



Global Purpose

"We are obliged to persevere, with unyielding faith, to push beyond the horizon, full of never-ending hope and enduring performance to change the world for the better and bring humanity closer together.

We believe the future belongs to those with unlimited belief in what can be accomplished. This foundation and global billion business club serves as a catalyst for discovering investment opportunities and charting the rising tide of the knowledge economy. Our hope is to build a sustainable, knowledge-centered future for people around the world."

**Mark Minevich,
Chairman and Founder of Billion Minds Foundation**

"Solving the Business World's Problems: The Billion Minds Foundation brings the world's biggest brains together in the hope of solving the world's socio economic and business problems." Mark Minevich, Founder and Chairman of Billion Minds Foundation, tells CNBC.

Global Foundation for the Sustainability of Billion Minds - Billion Minds Foundation (BMF) is based in the United States with presence in the Netherlands, Switzerland, Israel, UK, Russia, and Singapore. Billion Minds Foundation (BMF) is an independent, non-profit, international organization dedicated to meeting the challenge of sustainable economic development and growth in the 21st century.

BMF, in conjunction with its private Global Billion Business Club, is committed to enhancing human potential, accelerating creativity, and addressing global sustainability through the collaboration of respected knowledge leaders and high net-worth individuals and families. This unique partnership seeks to foster and advance the benefits of a global knowledge economy.

Global Billion Business Club of Billion Minds Foundation is a private peer-to-peer club tailored to meet the changing needs of planetary management. The club enables them to anticipate trends in an ever-changing world. It brings

Imperatives of The Future:

"Business is increasingly aware of this symbiotic relationship with society and of the role that responsible business practices can play in fostering the very stability that business needs to prosper." (Secretary-General Ban, 10 January 2007)

"Social business is important because it addresses very vital concerns of mankind. It can change the lives of the bottom 60 per cent of world population and help them to get out of poverty." (M. Yunus, 10 December 2006)

"If we are to address the legitimate concerns of those who have expressed a discontent with globalization, if we are to make globalization work for the billions of people for whom it has not, if we are to make globalization with a human face succeed, then our voices must be raised. We cannot, we should not, stand idly by." (J. Stiglitz)

together some of the world's most accomplished individuals, families and leaders of global businesses, as well as renowned thinkers and luminaries, Nobel laureates and other celebrated figures, to discuss issues of global consequence.

It is the Foundation's mission, through its leadership councils, conferences, research and international outreach to prepare leaders and responsible wealth owners to live and work effectively in the knowledge economy.

An Unprecedented Opportunity

A networked world of six billion minds means every individual has the opportunity to...

- Become a social knowledge entrepreneur
- Contribute to the advancement of humankind

BMF seeks to bring the world's top thought leaders and high net worth individuals together to purposefully guide this transition